Wildfox Resorts newsletter #5

Hello all, thank you for taking the time to read our latest update. This edition will run through what's happening on site, on-going workstreams, community activity, team spotlights and insight into our next phase of work.

Cylchlythyr Cyrchfan Wildfox #5 (W)

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Site update

Following an extensive period of works over several years, we have already invested £20m into on and off site activity. Now, our on-site preparation works for 2023 have concluded and will recommence in Spring 2024. Thereafter, there will be continuous on-site activity from that point, through to resort opening, which is on track for 2027.

The Wildfox Resorts management team is actively refining the overall programme of work to ensure that the project is delivered successfully. The rephasing of some of the on-site activity will ensure the resort is delivered effectively, while we maximise the benefits to the community.

We have established new priorities on brand development, heritage, workforce development, social value and ongoing site safety. Our Director of Sustainability and Economic Development, Claire Pearce reiterates:

"*Our mission is to turn this complex project into reality and make things happen. The Wildfox team have received a warm welcome from the community and a brilliant response from contractors, the college, local schools and local people who would like to work on the site during construction and when it is open, and we look forward to making progress with the next phase of the project".*

In order to maintain the site and protect residents, visitors and staff from Health and Safety matters, the temporary Public Right of Way closures will continue, in alignment with Neath Port Talbot County Borough Council Road Traffic Regulation Act 1984, under Section 14(1).

Our re-application for temporary closures will be in place from the beginning of August and be enforced for a further 6-month period. The notice and map can be found here - https://www.wildfoxresorts.com/_files/ugd/bbf489_7621cffebd16449d98fb2bc9608fd1b2.pdf

Diweddariad safle

Yn dilyn cyfnod helaeth o waith dros sawl blwyddyn, rydyn ni wedi buddsoddi £20m ar waith ar y safle ac oddi arno. Nawr, mae ein gwaith paratoi ar y safle ar gyfer 2023 wedi dod i ben, a bydd yn ailddechrau yn y gwanwyn 2024. Bydd gweithgarwch parhaus ar y safle o'r pwynt hwnnw ymlaen, hyd nes y bydd y gyrchfan yn agor, sy'n debygol iawn o fod yn 2027.

Mae tîm rheoli Cyrchfannau Wildfox wrthi'n mireinio'r rhaglen waith gyffredinol ar hyn o bryd i sicrhau y bydd y prosiect yn cael ei gyflawni'n llwyddiannus. Bydd ailamseru rhyw gymaint o'r gwaith ar y safle'n sicrhau y gellir cyflenwi'r gyrchfan yn effeithiol, wrth i ni wneud yn fawr o'r manteision i'r gymuned.

Rydyn ni wedi sefydlu blaenoriaethau newydd o ran datblygu brand, treftadaeth, datblygu gweithlu, gwerth cymdeithasol a diogelwch ar y safle i'r dyfodol. Dyma ein Cyfarwyddwr Cynaliadwyedd a Datblygu Economaidd, Claire Pearce i ategu hyn:

"*Ein cenhadaeth yw gwireddu'r prosiect cymhleth hwn a pheri i bethau ddigwydd. Mae tîm Wildfox wedi cael croeso twymgalon gan y gymuned, ac ymateb rhagorol gan gontractwyr, y coleg, ysgolion lleol a phobl leol a hoffai weithio ar y safle yn ystod y cyfnod adeiladu, ac ar ôl i'r gyrchfan agor, ac edrychwn ymlaen at wneud cynnydd gyda chamau nesaf y prosiect".*

Er mwyn cynnal y safle a gwarchod preswylwyr, ymwelwyr a staff rhag materion Iechyd a Diogelwch, bydd y mesurau dros dro i gau Ffyrdd Tramwy Cyhoeddus yn parhau, yn unol â Deddf Rheoleiddio Traffig Ffyrdd 1984, Adran 14(1) a weithredir gan Gyngor Castell-nedd Port Talbot.

Bydd ein i gau dros dro mewn grym o ddechrau mis Awst, a bydd yn cael ei orfodi am gyfnod o chwe mis pellach. Gellir gweld yr hysbysiad a'r map yma: https://www.wildfoxresorts.com/_files/ugd/bbf489_7621cffebd16449d98fb2bc9608fd1b2.pdf

Ongoing workstreams

Welsh Language Strategy: We're pleased to have published the first edition of our Welsh Language Strategy. We have worked with the Welsh Language Commissioner to set out our five-year plan to promote the Welsh language.
Preliminary thinking covers bilingual design, website, placemaking, local business charter and our supply chain. Our operational framework will continue to develop, as we do and we look forward to continuing to learn, innovate and celebrate our heritage in the heart of the Afan Valley.

You can read more **here.**
https://www.wildfoxresorts.com/_files/ugd/bbf489_4c6e250881a94ae89dd6f68246829630.pdf

Heritage : We'll be working closely with archaeological experts and specialists with insights into the local area to build a deep understanding into the history of the Afan Valley. We'll be reviewing findings and exploring how to reflect and embed this into resort design through naming conventions, resort design and information boards.

The team will be inviting the local community to work with us to capture and celebrate the local industrial history of the valley in the Autumn and planning for that is now underway.

Brand development: We recently welcomed The Yard Creative to the delivery team. As brand experts, their team of highly ambitious (and adventurous) creatives will be taking Wildfox to the next level. We are serious about building a community and with their steer, we will be developing something that people simply can't not get involved with! This year the team will be focussing on market research and we'll be looking for consumers to help shape our plans for the future.

We will be launching our new consumer brand to test this with our potential customers. Watch this space!

Llif gwaith parhaus

Strategaeth yr Iaith Gymraeg: Rydyn ni'n falch o fod wedi cyhoeddi fersiwn gyntaf ein Strategaeth Iaith Gymraeg. Rydym wedi gweithio gyda Chomisiynydd yr Iaith Gymraeg i sefydlu ein cynllun pum mlynedd i hyrwyddo'r Gymraeg.

Mae meddyliau cychwynnol yn ymdrin â dylunio dwyieithog, y wefan, creu lle, siarter busnesau lleol a'n cadwyn gyflenwi. Bydd ein fframwaith weithredu'n parhau i ddatblygu, fel ninnau, ac edrychwn ymlaen at barhau i ddysgu, arloesi a dathlu ein treftadaeth yng nghalon Cwm Afan.

Gallwch ddarllen mwy yma:
https://www.wildfoxresorts.com/_files/ugd/bbf489_4c6e250881a94ae89dd6f68246829630.pdf

Treftadaeth: Byddwn ni'n gweithio'n agos gydag arbenigwyr archeolegol ac arbenigwyr sy'n adnabod yr ardal leol i adeiladu adnabyddiaeth ddofn o hanes Cwm Afan. Byddwn ni'n adolygu'r canfyddiadau ac yn

archwilio sut i adlewyrchu a gwreiddio hyn yng nghynllun ein cyrchfan drwy arferion enwi, pensaernïaeth a byrddau gwybodaeth.

Bydd y tîm yn gwahodd y gymuned leol i weithio gyda ni i ddal a dathlu hanes diwydiannol lleol y cwm yn yr hydref, ac mae'r gwaith cynllunio ar gyfer hynny eisoes yn yr arfaeth.

Datblygu brand: Yn ddiweddar, fe wnaethon ni groesawu The Yard Creative at y tîm cyflenwi. Fel arbenigwyr brand, bydd eu tîm o weithwyr creadigol hynod uchelgeisiol (ac anturus) yn mynd â Wildfox i'r lefel nesaf. Rydyn ni o ddifri am adeiladu cymuned, a gyda nhw wrth y llyw, byddwn ni'n datblygu rhywbeth y bydd pobl yn methu â pheidio â chymryd rhan ynddo.

Byddwn ni'n lansio ein brand defnyddwyr newydd er mwyn ei brofi gyda darpar gwsmeriaid – cadwch lygad am hyn!

What's happening in the community?

We held our second activity with 2B Enterprising and the Bumbles of Honeywood in five local schools– who knew hi-vis would go down such a storm! We look forward to our next session in October with everyone.

We also visited Maesteg Construction Centre of Excellence, as part of NPTC Group of Colleges, where we explored opportunities for students that align with the college programmes and skills for example, dry stone walling, sign making and public art

We attended the Cwmafan jobs fair to discuss the scale of employment that will be required for continuous on-site works from Spring 2024 onwards, and the opportunities for employment at resort opening and beyond which includes roles within management, finance, human resources, digital, commercial, food and beverage, retail and operations.

Beth sy'n digwydd yn y gymuned?

Fe gynhalion ni ein hail sesiwn weithgaredd gyda 2B Enterprising a'r Bumbles of Honeywood mewn pum ysgol leol, ac roedd ein dillad hi-vis yn llwyddiant ysgubol! Edrychwn ymlaen at ein hymweliad nesaf ym mis Hydref.

Fe ymwelon ni hefyd â Chanolfan Ragoriaeth Adeiladu Maesteg, fel rhan o Grŵp Colegau NPTC, ble cawsom gyfle i archwilio cyfleoedd i fyfyrwyr sy'n cyd-fynd â rhaglenni'r coleg a sgiliau gan gynnwys adeiladu waliau sychion, creu arwyddion a chelf gyhoeddus.

Fe fynychon ni ffair swyddi Cwmafan i drafod graddfa'r gyflogaeth fydd ei angen ar gyfer gwaith parhaus ar y safle o'r gwanwyn 2024 ymlaen, a'r cyfleoedd gwaith adeg agor y gyrchfan a thu hwnt, sy'n cynnwys swyddi rheoli, cyllid, adnoddau dynol, digidol, masnachol, bwyd a diod, manwerthu a gweithredu.

Team spotlights

Congratulations to two of our delivery partners who were recognised at the Wales Insider Property Awards. These were Ann-Marie Smale MBE from Powell Dobson Architects Ltd who picked up Property Personality of the Year, whilst Blake Morgan LLP won Property Law Firm of the Year.

We're also pleased to welcome work experience students on the project. Lydia Sturgess spent 9 months with project architects as part of her master's degree at Cardiff University. She has done fantastic work 3D modelling the core buildings and facilities of the Afan Valley resort.

Sophia Yilmaz completed a work experience with the team over her undergraduate degree and is coming back to join us in a graduate role after finishing her Architecture and Planning degree at University of the West of England.

As our on-site activity comes to a close for 2023, we'd like to thank all of those who have contributed to the site preparation works to date – your support is invaluable and we look forward to seeing familiar faces and new faces back soon. If you're interested in site preparation opportunities from Spring 2024, you can contact us via the website or through our contractors, Keystone.

Sylw i'r tîm

Llongyfarchiadau i ddau o'n partneriaid cyflenwi a ddaeth i'r brig yng Ngwobrau Insider Property Cymru, sef Ann-Marie Smale MBE o gwmni Powell Dobson Architects Ltd a enillodd wobr Personoliaeth Eiddo'r Flwyddyn, a Blake Morgan LLP a enillodd wobr Cwmni Cyfraith Eiddo'r Flwyddyn.

Rydyn ni'n falch iawn hefyd o groesawu myfyrwyr profiad gwaith i'r prosiect. Treuliodd Lydia Sturgess naw mis gyda phenseiri'r prosiect fel rhan o'i gradd Meistr ym Mhrifysgol Caerdydd. Mae hi wedi gwneud gwaith modelu 3D rhagorol ar yr adeiladau craidd a'r cyfleusterau yng nghyrchfan Cwm Afan.

Cwblhaodd Sophia Yilmaz brofiad gwaith gyda'r tîm yn ystod ei gradd israddedig, ac mae'n dod yn ôl i ymuno â ni mewn rôl ar ôl graddio, ar ôl iddi gwblhau'i gradd Pensaernïaeth a Chynllunio ym Mhrifysgol Gorllewin Lloegr.

Wrth i'n gweithgaredd ar y safle ddod i ben ar gyfer 2023, hoffem ddiolch i bawb sydd wedi cyfrannu at ein gwaith o baratoi'r safle hyd yn hyn – mae eich cefnogaeth yn amhrisiadwy ac edrychwn ymlaen at weld wynebau cyfarwydd, ac wynebau newydd, yn fuan eto. Os oes gennych chi ddiddordeb mewn cyfleoedd o ran paratoi'r safle o gyfnod gwanwyn 2024 ymlaen, gallwch gysylltu â ni drwy ein gwefan neu drwy fynd yn uniongyrchol at ein contractwyr, Keystone.

What's coming up on-site and locally?

- Site Management and maintenance including:
    - Extension to Public Right of Way closures
    - Archaeology site visits and exploration
- A visit from Members of Parliament, both the UK and the Senedd, and the local councils
- Social value and community engagement through our consultants Keystone on local projects
- Heritage event to capture local history- Autumn 2023
- Our schools programme with 2 B enterprising have committed to supporting a fifth school.

Beth sydd ar y gwell ar y safle ac yn lleol?

- Rheoli a chynnal a chadw'r safle gan gynnwys:
    - estyniad i gau Ffyrdd Tramwy Cyhoeddus
    - archwiliadau archeolegol ar y safle
- Ymweliad gan Aelodau Seneddol, o San Steffan a'r Senedd, a'r cynghorau lleol
- Gwaith gwerth cymdeithasol ac ymgysylltu cymunedol drwy gyfrwng ein hymgynghorwyr Keystone ar brosiectau lleol
- Digwyddiadau treftadaeth i ddal hanes lleol – hydref 2023
- Ein rhaglen ysgolion gyda 2B Enterprising